

QuarkNet

BRAND GUIDELINES

LOGO

Horizontal Layout



Vertical Layout



Logomark (icon)



LOGO Clear Space

Minimum spacing requirements



You can determine how much clear space should be provided around the logo by using **1/3 of the height of the circle from “Q”** in the QuarkNet logomark (icon). This is also called the “staging” area. This area is indicated by the bounding box built into every digital logo file.

COLORS



Blue Green

Hex: #3589a1

RGB: 53 / 137 / 161

CMYK: 78 / 34 / 29 / 1



Navy Blue

Hex: #0b2b59

RGB: 11 / 43 / 89

CMYK: 100 / 89 / 36 / 31